**SMART Defenses**

**The Best Ways to Protect Yourself, People You Love and Your Property**

*SMART Defenses* is primarily about helping you and the people that are important to you. Years of research and ingenuity have been invested in the development of the unique SMART Defenses program. Retired police officers, military personnel and an expert F.B.I. agent have contributed exceptional knowledge and expertise. As a result, SMART Defenses has the very best of self-defense strategy, technology and martial arts techniques. The following self-defense devices will empower you to be safe from assault, rape, robbery, carjacking and loss of life. May you enjoy a safe, happy, fulfilled life.

~Jim

**Picture A –** Jim Lees Profile Picture

**Qualifications**

Besides being dedicated to the well-being of people, the following qualifications enable me to help you be safe and protected.

* 2 years as an F.B.I. agent
* 4 years of martial arts training
* 1 year of specialized self-defense training
* 18 years as a security officer

**Peace and Safety For You**

When it comes to protecting and saving your life or the life of someone who is important to you, it is extremely wise to have a plan A, B, C and D. It is likely that your initial plan may not play out as you expect. You definitely need additional, viable alternatives that will enable you to be unharmed and safe. Having a loaded gun readily available is a good plan A. Having pepper spray is an excellent plan B. Being ready to use KEY Defense is the best plan C. If your first three plans are interrupted, doing effective martial arts techniques will help you.

**Picture B-** Kelli Geier, Retired Police Officer

**Testimonial-** SMART Defenses reveals the very best ways for personal protection. It combines excellent strategy with a unique blend of self-defense technology and simple, effective martial arts.

**Picture C-** LaRon Glover, Retired Police Officer

**Testimonial -** I recommend SMART Defenses because it has the best approach to self-defense and being safe!

**PERSONAL PROTECTION DEVICES**

**Four Point Protection Plan**

Because life is so important, I have devised a four step (A, B, C and D) protection plan that maximizes possibilities for your protection and safety. The lack of a reliable protection plan in hopes of being safe is not sufficient because once a life is lost, you cannot get it back. Death is final.

**GUN**

**Picture BB- Image of a gun**

**Step A- Have and Carry a Gun**

A gun is the most powerful protection device. It has great power to stop an attacker at a distance; thus keeping you safe. The distance is important because it is best to avoid physical contact with an attacker. If you get a gun, make sure you are knowledgeable on how to use it. This includes knowing legal issues related to self-defense. If you do not want a gun, Step B becomes extremely important.

**PEPPER SPRAY**

**Picture I- Image of pepper spray**

**Step B- Have and Carry Pepper Spray**

Like a gun, pepper spray can stop an attacker before the attacker reaches you. This allows you to avoid physical contact with an attacker which reduces the chance of severe injury, rape or loss of life. There are specific best techniques for successfully using pepper spray. Be sure to learn them from a qualified trainer.

Know that power and effectiveness of a pepper spray is greatly reduces after the first few sprays. Also, your pepper spray should be replaced every 2 years because over time its potency diminishes.

**Picture I-** Image of pepper spray (a little larger version of the same image above)

**Pepper Spray (Protection)**

**Pepper Spray**

**Retail 1 qty $12.99 each**

**Sale 1 qty $ 9.99 each SAVE $3.00**

**Sale 2 qty $ 8.99 each SAVE $4.00**

**SUPER**

**Sale 3 qty $ 7.99 each SAVE $5.00**

\*\*\*Plus shipping

**Picture D**- Picture of lady running in a park

**Saved by Pepper Spray-** Waiting

**Pepper Spray (Protection and Fashion)**

**Pictures E, F, G and H-** Picture of Blingsting Pepper Sprays

**Caption for Picture E,F,G and H**- Designer Blingsting pepper sprays are available in 4 colors: gold, blue, pink and black.

All Blingsting colors are $9.99 each. \*\*\*Plus shipping.

**Picture Z –** Picture of 2 ladies, AA and white

**Caption for Picture Z-** Our designer pepper sprays are fashionable. Everybody loves them.

**KEY DEFENSE**

**Picture AA-** KEY Defense marketing

**Picture J**- Image of KEY Defense

KEY Defense is an extremely effective self-defense device that deters attackers and aids in their arrest. Its 2 inch long blade is designed to easily penetrate skin and accumulate DNA evidence. Serrations on both sides of the blade inflict substantial pain upon attackers so they will stop efforts to injure, rob, carjack, rape or kill their victim. Because KEY Defense looks like a key, it has passed through security checks at government buildings where guns and pepper sprays are not permitted.

**KEY Defense**

**Retail 1 qty $12.99 each**

**Sale 1 qty $ 9.99 each SAVE $3.00**

**Sale 2 qty $ 8.99 each SAVE $4.00**

**SUPER**

**Sale 3 qty $ 7.99 each SAVE $5.00**

\*\*\*Plus shipping

**DEFENSE COMPARISON CHART**

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\*Most favorable answer. KEY Defense is best overall defense.

**SELF-DEFENSE**

**Picture K- Image of Safe For Sure Video Cover**

**Safe For Sure (Video)**

How To Avoid Being An Assault Victim

This information packed self-defense video shows how and when to best use a gun, pepper spray, unique martial arts and the very effective KEY Defense protection device. Strategically selected tactics enable you to have a definite advantage over any attacker thus avoiding assault injury, robbery, carjacking, rape and loss of life through violence. No other media contains all this life-saving knowledge.

**Safe For Sure (Self-defense classes)**

Our Safe For Sure classes teach the best and most effective martial arts! Our simple self-defense moves are taught in just one half hour or one hour class. Each class is valued at $500 but available to you for only $59 or less. Blackbelts have endorsed our martial arts teachings. Best uses of a gun, pepper spray and the valuable KEY Defense device are also included. By applying this knowledge, a small person can certainly deter and escape from a large attacker. The Safe For Sure techniques are so easy that even an 80 year old person can use them to be safe.

Classes currently offered in Southeastern Wisconsin only.

**Testimonies**

**Picture L-** Image of Josh Howard

**Picture L caption**- Josh Howard, Blackbelt

“I believe that SMART Defenses’ martial arts techniques and protection devices will help you be safe from assault injury, carjacking, robbery, rape and murder because they are effective.”

**Picture M**- Image of Charles Brown

**Picture M caption**- Charles Brown, Blackbelt

“Almost all other self-defense programs make martial arts seem easy. Don’t be fooled. You would have to take a normal martial arts class 6 hours each week for 9 months and spend $1,000 before you could defend yourself. Safe For Sure techniques are so simple and effective that an 80 year old person can protect themselves.”

**Picture N**- Image of Omar Choudhurry

**Picture N caption**- Omar Choudhurry, Blackbelt

“Learning the Safe For Sure self-defense techniques and using SMART Defense technology is essential for everyone.”

**Safe For Sure self-defense classes are for individuals, families and groups.**

**Picture O-** Image of people in class trained by Jim

Group classes can be corporate, in schools, in churches, for senior citizens or any other group. Classes can be held conveniently at your location.

Normal martial arts classes cost about $900 for 9 months.

**Group Rates**

**Half Hour Hour**

-------------- 1-2 people $59 per person

4-10 people $25 per person 3-10 people $39 per person

11-15 people $19 per person 11-15 people $29 per person

Please email us at [safedefense@yahoo.com](mailto:safedefense@yahoo.com) to schedule a self-defense class.

**PROPERTY PROTECTION**

**Safe From Thieves (Video)**

**Picture P: Image of Safe From Thieves video cover**

**40 Perfect Places to Hide Things**

This excellent video was developed by a former F.B.I. agent to help you protect and retain your valuables. This unique instruction will surely help you protect your personal property at your home, in your car and at places where you stay while traveling. The wisdom and cleaverness invested in producing this exceptional video make it the best media on this subject.

**Watch this video for $9.99 now!**

**Strobe Alarm with Motion Sensor & Remote**

**Picture Q: Image of alarm**

This alarm senses motion up to 30 feet away. Its piercing sound and bright strobe light cause intruders to flee. The light can remain on during emergencies. A wireless remote control arms and disarms the alarm.

Retail: $39.99 each

Sale Price: $36.99 each

**Door Guard Alarm with Mini LED Light**

**Picture R: Image of alarm**

This alarm hangs on any doorknob or deadbolt. The alarm sounds if the door moves. It has a sensitivity switch and a built-in LED flashlight and uses AAA batteries. Batteries not included.

Retail: $16.99 each

Sale Price: $14.99 each

**Personal Door Alarm with Light**

**Picture S: Image of alarm**

Equipped to make a 130 DB sound and shine a flashing light, this unit functions as a personal alarm, door and window alarm or an alarm to protect your purse, briefcase, backpack and laptop. Size 3” x 2” x 1”.

Retail: $17.99 each

Sale Price: $14.99 each

**Motion Activated Travel Portable Alarm**

**Picture T: Image of alarm**

This functions as a motion sensor, personal alarm or LED flashlight. Set the alarm where you desire and adjust the sensitivity. Or, use it as a personal alarm by pulling the metal tab. It is small enough to keep on your key chain.

Retail: $24.99 each

Sale Price: $21.99 each

**Document Fire Protection Pouch**

**Picture U: Image of burning house**

**Picture V: Picture of pouch**

This fire resistant pouch protects your valuable documents (deeds, titles, passports, birth certificates, insurance policies and more) from fire up to 1000 degrees.

Retail: $16.99 each

Sale Price: $12.99 for one

$11.99 each when purchasing 2 qty

$10.99 each when purchasing 3 qty

**Burglar Alarm Warning Stickers**

**Picture W: Image of sticker**

Having a burglar alarm is a very strong deterrent that prevents break ins. The average good alarm service costs about $360 per year. Get Burglar Alarm Warning Stickers to make intruders think you have an alarm. 1 package is a set of 2 stickers.

Retail: $12.99 per package

Sale Price: $ 9.99 per package

$ 8.99 per package when purchasing 2 qty

$ 7.99 per package when purchasing 3 qty

**Basement Windows Bar Lock (video)**

**Picture X: Ad for basement window video**

Basement windows are easy access into your home for burglars. A former F.B.I agent teaches alternatives that stop intruders from breaking in through the basement windows.

Watch this video for $7.99

**Home Analytics & Protection Plan**

**Picture Y: Image of Jim with Home owners**

Having a former F.B.I agent teach you to analyze your home for security and protection purposes will give you excellent protection and peace of mind.

Purchase video for $9.99

Half Hour Consultation by phone $39.99

Onsite Consultation $79.99